



# lendersonline training

Say "Yes" to good loans!™

**Lenders Online Training** is the premier resource for credit training online. If you are a lender, analyst or underwriter and if your customers are small- to mid-size businesses, farmers, or individuals with complex situations and multiple, interrelated tax returns, this resource is for you. Or perhaps you are the person responsible for a team, and need to be sure your group has consistent, skills-based, practical training to:

- Obtain the required documents, statements and returns
- Determine qualifying income to cover debt service and/or payments to owners
- Spot red flags and ask good questions
- Document the file with the insights gained from their analysis
- Recognize additional loan opportunities and pursue them

And do it all easier, faster and with more confidence.

*I recommend the course for teams because it will keep our approach to global cash flow consistent.*

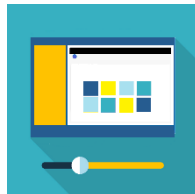
*Donald Volkman, Chief Credit Officer, MegaBank*



# Your Training Choices

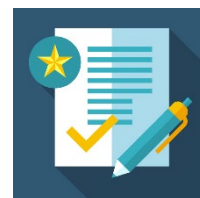
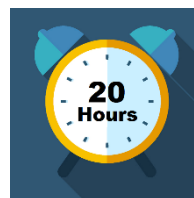
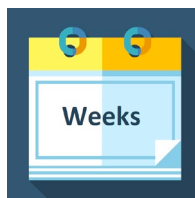
## Modules, print resources, virtual meetings

All participants of Lenders Online Training have access to over 35 30-minute-or-less modules on tax return and financial statement analysis. Each module includes a 3–8 page handout as a tool to learning. And everyone is invited to our interactive virtual meetings.



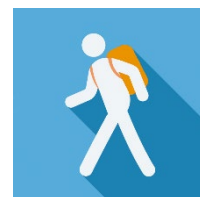
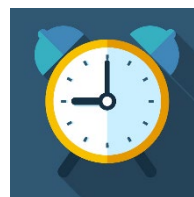
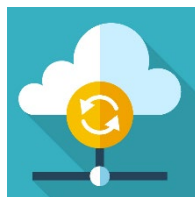
## Online structured classes

If you or your team work better with more structure and accountability, the virtual classes provide it. In about 20 hours over a four- or 8-week period, you can take **tax return analysis** or **financial statement analysis**. When you finish the first one, you can take the second one. There is no additional charge for the classes.



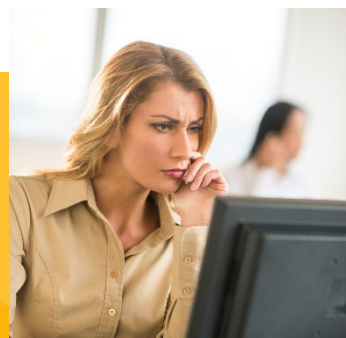
## Self-study

For individuals or teams, go at your own pace and in any order you prefer. Or a company may use the modules as the core of the training, schedule your own team meetings and follow-up, and develop your own case studies using client returns and your software.



## Enterprise Clients

Our Senior Credit Trainer will consult with you on the best way to integrate our online training into your overall training goals. You can utilize the training as is. Or you can use the modules as a base for your internal training and add your own customized sessions to focus on your guidelines, your team's experience level and your type of lending. We'll help you decide the best approach.



# Virtual Meetings: Live and Lively



People learn best when they have a personal connection to the trainer. Our virtual meetings involve the learner in games, annotation, discussion and sharing. Some topics:

- Six C's of Credit
- Your role in Credit Risk Readiness
- Balance Sheets: Clues to Red Flags
- Income Statements in Tax Returns
- CPA-Prepared Financial Statements
- Tax Return Jeopardy Games

## What Works Online



State-of-the-art online training must be dynamic and provide effective feedback and accountability. Our online training program, launched in 2008, is based on proven in-person training covering the same ground. We created it in consultation with Instructional Designers to maximize impact and achieve training goals.

Online learners pay more attention to every step and test better after the training if they know there is a human person following their work. We take advantage of this aspect of human nature from the beginning to the end of the training.

The Case Study requirement with personalized feedback is a case in point. Mid-term and final case studies are completed in virtual meeting break-out rooms with up to 3 learners. They work together, with the Senior Credit Trainer working through the rooms answering questions, getting teams unstuck and reviewing the completed analysis. This is very personalized and meets each learner at their level. No questions go unanswered. We dig deeper to test their understanding.

Learners flourish when there is some fun and even friendly competition. Each week someone wins a Lego toy for the most points earned during the week. Of course, they must be present to win!



# Module List

## Fundamentals of Analysis

Types of Entities

Cash versus Accrual Basis

Depreciation

Debt, Debt Ratios and Shortcuts

The open-enrollment **Tax Return Analysis Class** includes *Fundamentals of Analysis, 1040 and Business Returns*.

The **Financial Statement Analysis Class** includes *Fundamentals of Analysis, Financial Statement Basics and Financial Statement Analysis*. **Take one or both classes at no additional cost.**

## Tax Return Analysis 1040 and Business Basics

Green Legos, Six Ns and a Map

1040 Intro and Methods

Schedule B Interest and Dividends

Schedule C Basics and Overview

Schedule C Detailed Review

Schedule D and 4797 Capital Gains

Schedule E Rentals

Schedule F Farming

## Tax Return Analysis Advanced Business Returns

1120 Corporations Basics and Overview

1120 Corporations Company Cashflow

1120 Corporations Owner and Global Cashflow

1120 S Corporations Basics and Overview

1120S S Corporations Company Cashflow

1120S S Corporations K-1/Owner Cashflow

1065 Partnership/LLCs Basics and Overview

1065 Partnership/LLCs Company Cashflow

1065 Partnership/LLCs K-1/Owner Cashflow

## Financial Statements Basics

Balance Sheet Basics

Income Statement Basics

Statement of Cash Flows Basics

Terminology

## Financial Statements Analysis

Introduction to Analysis

Liquidity


Operating Cycle

Leverage

Profitability

The Loan Proposal

The Write-Up

*I gained more knowledge in the first two modules on financial statement analysis than I did in an entire semester of accounting.* 

*Mike Orr, Credit Analyst*

*Liberty National Bank*



# Pricing

Visit [www.LendersOnlineTraining.com](http://www.LendersOnlineTraining.com)

- **For current pricing.**

Seats in Lenders Online Training are available to individual participants. With quantity, your company enjoys the benefits of consistency, enhanced basic training and more.

- **To explore your options.**

Schedule a call with our senior credit trainers to see if this training is right for you or your team.

## Your Trainers

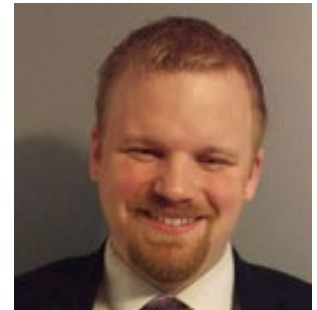


**Linda Keith** ♦ *Chief Credit Trainer, Certified Public Accountant*

Linda draws upon 30+ years of experience consulting with and training lending institutions, in public accounting, as CFO of the family residential construction company, as an Examiner with the Washington State Auditor’s Office and as University Adjunct Faculty in Accounting Principles and Managerial Accounting.

**Robert Monteforte** ♦ *Senior Credit Trainer*

With over a decade of experience optimizing loan workflows for community banks, he brings expertise in understanding cash flow and breaking down complex financial information so you can book quality loans faster



**David Stauffacher** ♦ *Senior Credit Trainer*

A Senior Advisor with America's network of Small Business Development Centers, his longstanding professional career includes leadership positions in banking, finance, marketing, and manufacturing.

What sets them apart is their **willingness to answer questions** long after the training is over. I sent in a question and had my answer the next day. **They are a continuing resource.**



Ruth Algarate  
First Commerce Bank

I received **very good feedback** from my team. Our bank is in a growth mode of acquisitions, so we **will be sending analysts to your training in years to come.** Thanks for the great job.



David Buman, SVP of AgFinance  
Treyner State Bank

I liked the very **easy-to-follow** modules, along with the ability to work **at my own pace.**



Wesley Dipprey, Credit Officer  
AgTexas Farm Credit

I use the knowledge gained from the course **on a daily basis.** I learned a lot that is **directly relevant.**



Irina Petcu, Portfolio Manager  
Michigan Business Connection

Linda's courses are **easy to understand.** She captures the essence of credit analysis and **makes it come to life.**



Stephen Bryant  
First National Bank of Tennessee

